

We're here
for you.

- Consulting Services
- Production Services
- Operation Services
- Training Services





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We build and maintain your Virtual Worlds so you can concentrate on beating the competition.



Consulting Services

- Business Plan
- Project Plan

Production Services

- Develop Virtual World Blueprints
- Implement Prototype
- Finalize Online Version

Operation Services

- Operational Best Practice
- Technical Support

We bring people together through their common interests, and support our customers and their clients in our Virtual Worlds. Our state-of-the-art software technology makes global real-time communication possible.

We build customized Virtual Worlds.

The blaxxun Virtual Worlds Platform is the open, scalable software architecture for the creation of interactive Virtual Worlds. Our worlds are customer-specific and unique in the fields of entertainment, e-commerce and business.

With the Virtual Worlds Platform as our foundation, we produce and integrate virtual work areas, conference rooms, marketplaces, marketing venues, entertainment forums, shops and communication hot-spots, all built and delivered to your website.

Your goals are our goals – from beginning to end.

Successful, lively Virtual Worlds need more than just market-leading software to grow and to be successful. They need professional support to become economically viable and stable.

blaxxun Professional Services deliver this support from first contact through each project phase to finally the everyday operation of your Virtual World.

Discover the services that will give your Virtual World the edge it needs to succeed.

Discover our wide range of services.

Phase 1

Planning

- Business Plan
- Project Plan

Consulting Services

blaxxun Professional Services are modularly constructed and are easily scalable on all levels. Every step of every project phase is customer-specific and tailored to the customer's needs.

From first consultation to the final project phase, our accommodating and competent staff can be depended upon.

Reliable, competent, personal.

You need more information?
Then enter our world:
www.blaxxun.com/services
services@blaxxun.de

Phase 2

Producing

- Develop Virtual World Blueprints
- Implement Prototype
- Finalize Online Version

Production Services

Phase 3

Operating

- Operational Best Practice
- Technical Support

Operation Services

Training Services

blaxxun Professional Services

Together we can dream up your Virtual World.

Phase 1: Planning

Business Plan

- Business model and objectives
- Market analysis
- Cost and time schedule
- Growth strategies

Project Plan

- Specifications catalog
- Solution development
- Implementation plan

We will be there to understand your goals and determine the long-term viability of your Virtual World before it goes online.

Take our advice.

We consult with you and keep you informed about the market, your competition and the continuing business potential of your Virtual World.

The right marketing concepts, profitability strategies and business partner options are all part of the services we offer.

Strategy is the key.

Our Consulting Services Team will establish a concrete business plan for your Virtual Worlds solution in line with your requirements. Our strategic and conceptual focus is on your company, your market, your products, and in particular, your customers.



This results in a meticulous project plan, which serves as the guideline for the development phase.

The intensity with which we accompany you in the consulting phase is uncommon for software producers. But then again, we are committed to the success of your Virtual World and eager to support you with our technological leadership.

With blaxxun, you can look forward to successful teamwork with the people directly involved with building your Virtual World and developing your e-business ideas!



Consulting Services

Production Services

Operation Services

We take your business concept as far as it can go.



Through creative dialogs our experienced Production Services Team designs and defines the social infrastructure and character of your Virtual World. We take these factors into account when designing its content, functionality and technology.

Seamless integration.

Our experience as a market leader benefits you every step of the way. Focused, competent, masterful, and goal-oriented, we integrate your Virtual Worlds solution seamlessly into any environment.

Complete implementation.

During the implementation phase we rely on a network of specialists, such as partners in the areas of design and multimedia development, to optimize the success of your Virtual World.

Our IT specialists integrate the complete solution into your data processing infrastructure.

Through intelligent interfacing with databases and e-commerce shop systems, for example, we can make your Virtual World an integral component of your company's communications process.

Comprehensive service from one provider.

From the first consultation to the exciting online birth of your Virtual Worlds solution, we provide support every step of the way. That's a promise.

Phase 2:

Producing

Develop Virtual World Blueprints

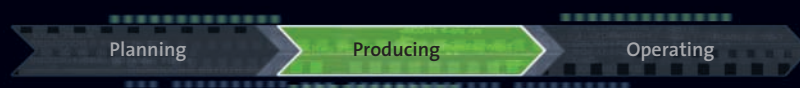
- Social infrastructure
- Technical architecture
- Design/graphics and content

Implement Prototype

- Application development
- Programming/testing
- Implementation
- Systems integration

Finalize Online Version

- Website integration
- Pre-launch test run



We have years of experience
at your disposal.



Phase 3: Operating

Operational Best Practice

- Virtual World management
- Operational strategies
- Partner and licensing strategies

Technical Support

- Automated delivery of new version releases and security updates

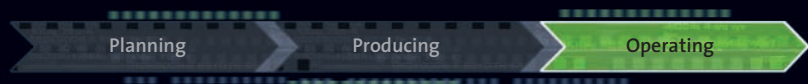
The moment has come: your Virtual World is going online! Gripping design, cutting edge technology and target group specific offers make for exemplary functionality.

Let us coach you.

Sensitive and competent, goal-oriented and efficient, our Operation Team goes the distance with you.

Whether it's membership growth or qualitative community development, new technology, external marketing or partnerships, we are glad to teach you everything we know about Virtual Worlds.

We advise and accompany you. We make sure that we never lose sight of the fine line between the needs of the Virtual World inhabitants and your own business interests.



Our knowledge translates into your online success.

Our years of successfully implementing blaxxun Virtual Worlds insure the ideal implementation of your solution. Through analysis of information from our enormous customer base, we derive a Best Practice proposal for your project.

Constant dialog between blaxxun and you, our client, is the key to an optimal operations strategy, fine-tuned for your target groups, content and business objectives.

Support guaranteed.

In the framework of an individual service agreement, you receive the exact and timely support you need for the smooth, optimal operation of your Virtual World.

Updates included.

Of course, you profit from improvements, which are part of new releases of blaxxun Virtual Worlds Platform via automated updates.

And this secures the success of your Virtual World.



We prepare you for your Virtual World.

Individual Training Programs

- Business Development
- Virtual Worlds Manager
- Virtual Worlds Marketing Specialist
- Web Administrator
- Systems Administrator
- Programmer
- Screen Designer/
3D Graphic Artist

Efficient service and continuous operation of your Virtual World demand our staff's expertise and experience, which we gladly share with you.

blaxxun customers have individual, easy and unlimited access to blaxxun Training Services, which are exclusively for our customers and partners.

Individual training.

Project specific education using our seasoned, standard training modules ensures that your staff becomes a knowledgeable support team.

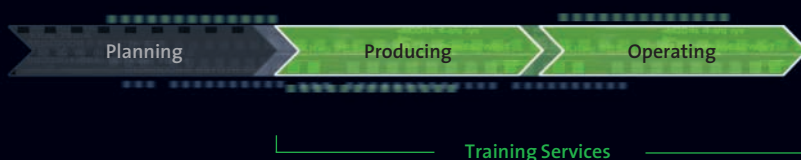
Our place or yours?

You determine where training takes place whether it is at blaxxun, or on your business premises, or even in our online virtual training center.



Tap into blaxxun's expertise and drive your dynamic and successful solution on the Internet.

As your staff becomes more efficient, so will your Virtual World.



Multifaceted – just like the Real World.

No Virtual World is like another. Visit a few of our reference sites, and you'll soon see how unique each of our Virtual Worlds is. You can trust us to design a special world for you, too.

CYBERTOWN

The classic futuristic virtual society. For fans of science-fiction, online games and virtual reality.
<http://www.cybertown.com>

Virtual Paris

Le 2ème Monde – the "Second World". Community of PayTV channel, based on a replica of Paris, France.
<http://virtuel.cplus.fr>

Jester.com

A website for extreme sports enthusiasts that converges entertainment and e-commerce in a fantastic fun virtual realm.
<http://www.jester.com>

IBM Virtual Tour

Commissioned by IBM Canada, press, analysts and customers can take a virtual tour of the IBM Raleigh North Carolina facility.
<http://www.pc.ibm.com/ca>

Explore other
Virtual Worlds at:
www.blaxxun.com



Find out how blaxxun
interactive can successfully
implement your online solution!

We need to talk.
Call us at:
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